

Page Templates

General Styles, Notes and

Need to know the address of who the

Home

Design Example: Home Page

General Listing Page (Complex)

Design Example: Accounting

Design applies to:

General Listing Page Alternative

Design Example: N/A

Design applies to:

General Detail Page

Design Example: Financial Statement

Design applies to all child pages of:

Additional pages it applies to:

General Detail Page Exception

Our Culture Page

Job Postings Listing Page

Design Example: Job Postings

.....

Job Postings Detail Page

Design Example: N/A

FAQ

Design Example: N/A

Will the Client want FAQ? It says TBD

.....

Employee Testimonials

Design Example: N/A

Our People

Design Example: Our People

Will Other Professionals have phone,

.....

Contact Us

Design Example: Contact Us Wireframe

What "topics" does the client want

What is the email address this form

Locations Detail Pages

Design Example: N/A

Design applies to:

Blog Listing Page

Design Example: N/A

Will we need to pull the content from

Blog Detail Page

Design Example: N/A

Newsletters Listing Page

Newsletters Detail Page

Calculators Listing Page

Design Example: Calculator Listing

Design applies to all child pages of

Tax News Page

Footer

Desktop Functionality

This site uses the Avada WordPress theme.

Social Links should open in a new tab. Here are the links:

Client Portal is an external link that goes to:

There will be a full site search, and the field is in the navigation to the right of the user came from, that is clickable is green. There is a angle that separates the page the user is on will be indicated with a purple bar above the title of the page the user is on will also be indicated in the left side bar navigation, The How Can We Help sidebar quick form will be present on all pages, Throughout the site, links are indicated with the green color.

There should be a sticky nav on the desktop that includes the word Home, The global nav will need to have drop downs showing the child pages. All The How Can We Help sidebar quick form, Contact Us form, Job Posting

slider. These 3 sections will go full width of the screen the user is on. For the Company Mission area, the purple pointed background indicates to automatically. The testimonial, the name of the person and the company they whenever the client adds a new job posting. It will always display only the The Our Top Industires section is only featuring 3 of their industries and the

The same image that was used in one of the 3 header banner sections on the The client testimonials that show here over the header banner images will There will be an H1 that the admin can make unique to the page, otherwise it All of the child pages will be listed out below, with the teaser image, headline,

The only difference here is that there will not be a header banner image with There will be child pages listed out on some of these listing pages that do not For the Financial Tools listing page, this would be turning the current

For the child pages of Audits, Accounting and Taxes, there will be the If there are not any whitepapers available, this section will not show, along There will need to be an advanced custom field for the title of the whitepaper of the detail page. The size of the header banners are: 700 x 140. Please available for each page. The design shows how left and right arrows should

bottom of this page, showing 3 at a time. Similar to how the Whitepaper image.

All of the job postings will be listed out on this page - there will NOT be a filter
This page will have a unique sidebar form - "Don't See Your Position?" and
The Posted date will need to pull in the date of when the posting was created.
There needs to be an advanced custom field for the client to enter the Need
Each job posting listed will have its own detail page which is linked to through
The most recent job posting should show up first in the list, the oldest last.
As previously described in the home page section, as the admin adds a new
The Connect With Us social icons will also need to be in the sidebar of this

This page will include a Headline - the title of the Job, followed by the same
used on every individual job posting page.
(all fields required) an upload area for a resume, and upload area for a cover
The client who receives this application will need to be informed of what job
Do not include the Don't See Your Position section in the side bar of any of
Do include the Connect With Us social icons. As they are treated in the utility

<https://avada.theme-fusion.com/faq-page-1/>

accordions for each FAQ.
through with this section, so please save this page for one of the last you

<https://avada.theme-fusion.com/testimonials>

Let's do 2 columns of testimonials

Each will include an image of the employee and state their position at RPB.
on the home page and in the headers of Accounting, Audits and Taxes, ie: the
The client does not already have this on their site, but client will be providing

<https://avada.theme-fusion.com/meet-the-team/>

The sections of employees will be divided into accordion DIV's. The design
Partners, Principals and Managers will have bio's under their pictures. "Other
This is the example the client liked: <http://vrakascpas.com/our-people/>
Separate the people by headlines for Partners, Principals, Managers and
Include a custom field for the First and Last Name, the Position, the bio
LinkedIn link should open in a new tab.

The email address should open the user's email client on their computer and insert the email address of who it goes to.

The fields are First Name, Last Name, Email, Phone, Company Name, Topic
The Phone and Company Name are not required, but all others are.

The Topic Selection is just to tell the client what the reason for the contact is -
The Location Selection is just to tell the client what location the user is trying
This form will, no matter the selection for location will always go to the same
The sidebar on this page should, as it is in the wireframe design, show the
The Connect With Us social icons will also need to be in the sidebar of this

These individual detail pages would include a headline for the location, a little
Under the headline and body copy do a grey divider line and then have the
Do not have the Main Headquarters contact information in the sidebars of

Currently their blog is their "Newsroom" (offsite link).

Need to have archives in the side bar. Please also include the Connect With
Please use the default Avada theming for the blog, as there is no design for
Before in the beginning of the project, the Newroom linked to a blog site, but

<https://avada.theme-fusion.com/praesent-et-urna-turpis-sadips/>

As there is no design for this, just use the default Avada theme.

We don't need comments.

Please include the same Archives sidebar from the listing page on the detail
There will not be categories, nor tags, therefore also no related posts.

Include the Most Popular sidebar from the listing page on the detail pages.

Let's keep the share this post functionality and treat the social icons the same

This is more for a media link to include all of the newsletters they send out
through their newsletter sign up in the footer. It will not be "pulling" anything in.
There will not be any images associated with these newsletters, it will be
just a basic listing page, with title of the newsletter, the date it was posted,
Need to have archives in the side bar

Need to have search functionality in the side bar

Let's also include the Connect With Us social icons in the side bar.

The detail pages will be basic, no images, just a sidebar, same as the one
The client currently has the newsletters as Word Docs, so there will need to

The posted date should pull in the date the newsletter was added, similar to

From the category listing prior (Financial Tools), this page type will list out the
If you go to the link above, they are currently in accordion DIVs, when you
From this listing page, there are not detail pages, rather, when a user clicks
The admin will need a field to put in the associated URL to the CCHwebsites
The teaser text will need to be copied and pasted individually (their current
The teaser image that was on the listing page will be repeated here at the top

This page will continue to function as it does now - an iframe with the news
Client mentioned that in the future they may want to take this on themselves -
I don't think you are going to be able to do any kind of styling for the colors
<http://rpb.biz/tax-news/>
Currently if the user clicks on the blue title it opens up the rest of the text, like

The client's Newsletter Signup is through Mail Chimp currently and will stay
Clicking on either of these locations will open Google maps in a new tab.
The second phone number listed is a Fax number.
Reach Out To Us links to the Contact Us page.

Mobile Functionality

On Mobile: The social icons stay at the top on the left

On Mobile: Blog, Newsletters, Resources go to the drop

The Search bar stays on mobile and will be located below

Breadcrumbs will need to also be on mobile, treated in

Mobile will also need to have a sticky nav. which will just

Please use the default menu drop down that comes with

On mobile, the 3 sections will go down to 1 and it will

On mobile, the Company Mission section will turn into

On mobile, the Latest Career Posts will fall below the

On mobile this section will become a carousel with just

On mobile, the background image will still show through

Please keep the header banner images on mobile.

On mobile, the whitepaper downloads will turn into a one

On mobile, the photo gallery will turn into a one at a time



On mobile, each one will stack one over one.



On mobile, the profiles will stack one over one with a grey

The phone number will initiate a phone call on a mobile



On mobile, the fields will stack one on one.



On mobile, the Google map will stack below the contact





On mobile, the Contact Us portion will stack, left justified
On mobile, tapping either of these locations will open

Additional Notes

Job postings will send to: lolson@rpblp.com



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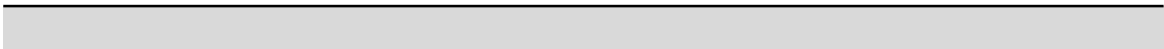


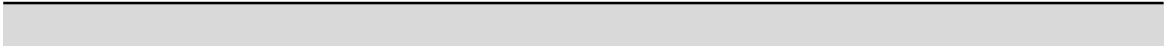














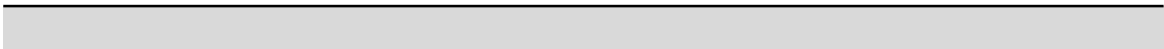


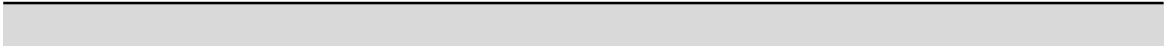


















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